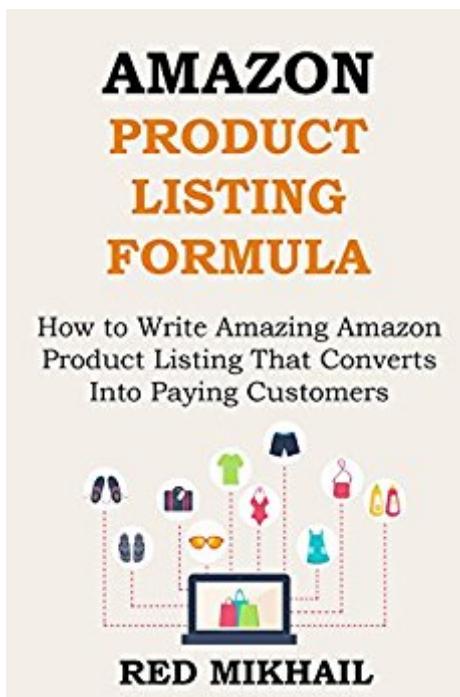


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Print Length: 22 pages

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Not sure if I agree with the title recommendation, it may be against 's TOS. Other points are good to keep in mind. Doesn't explain the difference between feature and benefit.

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As,a newbie i learned the most basics of the listing formula.it was easy to understand. Before I publish my listing i will get advice from other resources.Its a good ebook for beginners.

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